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## **AsiaPay expands its payment services and technologies to Malaysia**

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July 15, 2011, Malaysia – AsiaPay announced the launch of PayDollar, providing a suite of advanced, secured and comprehensive online payment services and technologies to banks, merchants and payment service providers.

As part of the AsiaPay group's expansion strategy, AsiaPay established its tenth sales and service operation in Kuala Lumpur. AsiaPay Malaysia will provide consultation, development and implementation of comprehensive online and mobile payment services and solutions with its cutting-edge technology to address the e-payment and mobile payment needs of the local market. Currently, AsiaPay Malaysia is able to support merchants in processing credit card transactions with four leading banks as well as direct debit payments.

"In our continuous effort to expand our operations in Asia, we have now established our local presence here in Malaysia to allow us to well serve our valued local clients. The Malaysian e-commerce industry is growing at a rapid rate and so is the demand of related ePayment and mPayment services and technologies. We strive to provide our clients with cutting-edge yet cost-effective technology which is secure, reliable and easy to implement and use," says Mr. Joseph Chan, CEO of AsiaPay. "We will continuously and aggressively bring advanced and comprehensive online payment services and technologies to our targeted markets."

AsiaPay takes pride for being a certified International 3D-Secure vendor for Visa, MasterCard, JCB, and American Express, and have been PCI DSS compliant since 2006.

### **About AsiaPay**

Founded in 2000, AsiaPay, a premier electronic payment solution and technology vendor and payment service provider, strives to bring advanced, secured, integrated, and cost-effective electronic payment processing solutions and services to banks, corporate and eBusinesses in the worldwide market, covering international credit card, debit card and other prepaid card payments. AsiaPay is an accredited payment processor and payment gateway solution vendor for banks, certified IPSP for merchants, certified international 3D-Secure vendor for Visa, MasterCard, American Express, and JCB. AsiaPay offers its variety of award-winning payment solutions that are multi-currency, multi-lingual, multi-card, and multi-channel together with its advanced fraud detection and management solutions. Headquartered in Hong Kong, AsiaPay offers its professional ePayment solution consultancy and quality local service support across its other 9 offices in Asia including: Thailand, Philippines, Singapore, Malaysia, Mainland China (3), Taiwan and Vietnam. For more information, please visit [www.asiapay.com](http://www.asiapay.com) and [www.paydollar.com](http://www.paydollar.com).

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